

# ***VIDOLLAR***

Wine Rewards





# A New way to buy wine

- No club to join
- No commitment
- No surprise shipments
- Select your own wines
- When you want them



# A typical *Wine Club*

- Choose a wine category
- Provide address & phone
- Provide Credit Card info
- Receive wine shipments
- Not always your choice



# **VIDON** Membership Program

- Free and optional
- Register & create account
- Secure, no Credit Card info
- Password protected
- Manage account online



# **VIDON** Membership Program

- Select wines you want
- When you want them
- Online or in the winery
- Ship or pick up
- Earn *VIDOLLAR* rewards

# Here's how it works

## *Within A Year*

### Purchase

1<sup>st</sup> \$500

2<sup>nd</sup> \$500

Each \$500 thereafter

### Earn

75 Vidollars

100 Vidollars

125 Vidollars

*VIDOLLARS* earned are credited to Member's accounts and are available to purchase wine, merchandise, or pay shipping

# An Example

This customer made 7 purchases. Vidollars earned: 75, 100, 125 and 125 on the 2<sup>nd</sup>, 4<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup> transactions. Vidollars used on the 3<sup>rd</sup>, 5<sup>th</sup> and 7<sup>th</sup> purchases with a credit of 125 remaining.

<u>Date</u>	<u>Purchase</u>	<u>Vidollars</u>			<u>Charge</u>
		<u>Earned</u>	<u>Used</u>	<u>Available</u>	
9/4/2013	\$ 240				\$ 240
1/9/2014	\$ 275	75	0	75	\$ 275
2/12/2014	\$ 175	0	75	0	\$ 100
6/10/2014	\$ 400	100	0	100	\$ 400
9/20/2014	\$ 335	0	100	0	\$ 235
12/22/2014	\$ 400	125	0	125	\$ 400
1/4/2015	\$ 500	125	125	125	\$ 375

This customer first bought 6 bottles; they liked the wine so went online to register and order more. The freedom to chose their own wines without a commitment was the main attraction.

# To become a Member


Go to:

- [www.vidonvineyard.com](http://www.vidonvineyard.com)
- Wines
- Member Login
- Register here





Welcome  
to  
***VIDOLLAR***  
Wine Rewards



The easiest and most flexible way to buy wine  
anywhere!